



Appendix 4 –Equality Impact Assessment

Service Area: Environmental Development	Section: Pubic Health	Key person responsible for the assessment: G. Eagle	Date of Assessment: 30.09.10	
Is this assessment in the Corporate Equality Impact assessment Timetable for 2008-11?			Yes	<u>No</u>
Name of the Policy to be assessed: Scheme to licence the distribution of free printed matter			Is this a new or existing policy	New
1. Briefly describe the aims, objectives and purpose of the policy		The objective of the scheme is to regulate the distribution of free printed matter such as leaflets through a licensing scheme. This aims to improve the cleanliness of the streets in Oxford through tight conditions attached to each consent and minimise adverse environmental impacts caused by the distribution of free printed matter.		
2. Are there any associated objectives of the policy, please explain		The policy will also help prevent the distribution of material that could cause offence, promote irresponsible drinking etc		

3. Who is intended to benefit from the policy and in what way	The general public would benefit from cleaner streets and also Oxford City Council will benefit by the reduced use of resources required to keep the street clean. This will permit resources to be diverted into other areas. In addition the public will benefit from the prevention of the distribution of offensive material and leaflets encouraging irresponsible drinking.		
4. What outcomes are wanted from this policy? Reduce the adverse environmental impact of the distribution of free literature in the City Reduce the use of resources required to remove the defacement of litter caused by the distribution of free printed matter. Reduced nuisance caused by distributors of leaflets An increase in public confidence that the Council are taking steps to prevent the distribution of material that is considered offensive and encourages irresponsible drinking.			
5. What factors/forces could contribute/detract from the outcomes?	Staffing resource will have a direct effect on the amount of enforcement.		
6. Who are the key people in relation to the policy?	General Public City Council Staff tasked with enforcement of the scheme (Environmental Development, Community Safety) Businesses wishing to distribute leaflets	7. Who implements the policy and who is responsible for the policy?	Graham Eagle Ian Wright
8. Could the policy have a differential impact on racial groups?	Y	<u>NO</u>	No differential impact on racial groups has been identified.
What existing evidence (either presumed or otherwise) do you have for this?	The order is planned to be implemented in specified areas of the city due to the problems caused by leafleting. No racial groups are specifically associated with or targeted by leafleting. It is illegal to distribute material inciting racial hatred and the scheme will also control the distribution of offensive material. Enforcement will be taken in line with the Council's enforcement policy. It is anticipated that any unperceived issues will be raised during the consultation process.		

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9. Could the policy have a differential impact on people due to their gender?	Y	<u>NO</u>	No differential impact on people due to their gender has been identified
What existing evidence (either presumed or otherwise) do you have for this?	The order is planned to be implemented in specified areas of the city due to the problems caused by leafleting. Leafleting is not an activity that is associated with or targeted at any particular gender. The scheme will also control the distribution of offensive material. Enforcement will be taken in line with the Council's enforcement policy. It is anticipated that any unperceived issues will be raised during the consultation process.		
10. Could the policy have a differential impact on people due to their disability?	Y	<u>NO</u>	No differential impact on people due to their disability has been identified
What existing evidence (either presumed or otherwise) do you have for this?	The order is planned to be implemented in specified areas of the city due to the problems caused by leafleting. Leafleting is not an activity specifically associated with or targeted at disabled people. The scheme will also control the distribution of offensive material. Enforcement will be taken in line with the Council's enforcement policy. It is anticipated that any unperceived issues will be raised during the consultation process.		
11. Could the policy have a differential impact on people due to their sexual orientation?	Y	<u>NO</u>	No differential impact on people due to their sexual orientation has been identified
What existing evidence (either presumed or otherwise) do you have for this?	The order is planned to be implemented in specified areas of the city due to the problems caused by leafleting. Leafleting is not an activity specifically associated with or targeted at people's sexual orientation. The scheme will also control the distribution of offensive material. Enforcement will be taken in line with the Council's enforcement policy. It is anticipated that any unperceived issues will be raised during the consultation process.		
12. Could the policy have a differential impact on people due to their age?	Y	<u>NO</u>	No differential impact on people due to their age has been identified
What existing evidence (either presumed or otherwise) do you have for this?	The order is planned to be implemented in specified areas of the city due to the problems caused by leafleting. Leafleting is not an activity specifically associated with or targeted at people because of their age. The scheme will also control the distribution of offensive material. Enforcement will be taken in line with the Council's enforcement policy. It is anticipated that any unperceived issues will be raised during the consultation process.		

13. Could the policy have a differential impact on people due to their religious belief?	Y	<u>NO</u>	No differential impact on people due to their religious belief has been identified.			
What existing evidence (either presumed or otherwise) do you have for this?	There is a specific exemption in the legislation where the distribution of material is for political, charitable or religious purposes (so as not to inhibit the right to freedom of expression enshrined in the Human Rights Act 1998)					
14. Could the negative impact identified in 8-13 create the potential for the policy to discriminate against certain groups?	Y	<u>NO</u>	No negative impacts have been identified in 8-13.			
15. Can this adverse impact be justified on the grounds of promoting equality of opportunity for one group? Or any other reason	Y	<u>NO</u>	No negative impacts have been identified in 8-13.			
16. Should the policy proceed to a partial impact assessment	Y	<u>NO</u>	If Yes, is there enough evidence to proceed to a full EIA	Y	N	
			Date on which Partial or Full impact assessment to be completed by			
17. Are there implications for the Service Plans?	Y	<u>NO</u>	18. Date the Service Plan will be updated	N/A	19. Date copy sent to Equalities Officer in Policy, Performance and Communication	N/A
20. Date reported to Equalities Board:		N/A	20. Date to Scrutiny and EB	N/A	21. Date published	N/A

Signed (completing officer) _____

Signed (Lead Officer) _____

Please list the team members and service areas that were involved in this process:

G. Eagle Team Leader
I. Wright Service Manager

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